

Where the World meets Africa



Durban ICC SOC (Ltd) is the managing company for the Inkosi Albert Luthuli ICC Complex, which includes the International Convention Centre Durban (ICC), the ICC Exhibition Centre and the ICC Arena. The Durban ICC is one of the most advanced conference facilities in the world, having been voted Africa's Leading Conference Centre by World Travel Awards for 18 years.

POSITION – MARKETING GRADUATE

TWENTY-FOUR (24) MONTHS FIXED TERM CONTRACT

STIPEND R5 000.00 PER MONTH

INTERNAL / EXTERNAL

The organisation is calling for suitable candidates to apply for the position of Marketing Graduate. The Graduate will be placed within the Marketing and Communications Department, where they will support the Marketing department with day-to-day activities, including content creation, digital marketing, social media management, events management, market research, administrative duties and coordination of promotional campaign including CSI projects within the Durban ICC.

MINIMUM QUALIFICATIONS AND REQUIREMENTS

- Matric (Grade 12)
- Certificate/Diploma in any of the following disciplines (Marketing/Hospitality/Tourism/Digital Marketing/Customer Service)

ATTRIBUTES

- Excellent writing, presentation and communication skills.
- Proficiency in MS Office (MS Word, Ms Excel, MS Excel and MS Outlook)
- Time management skills
- Good verbal and written communications skills
- Strategic thinking and decision-making
- Ethical and professional conduct
- Attention to detail and accountability

45 Bram Fischer Road, Durban, 4001 • P.O. Box 155, Durban, 4001, South Africa

+27 (0)31 360 1000 sales@icc.co.za www.icc.co.za in f X @DurbanICC

AFRICA'S LEADING CONVENTION CENTRE

Board Members:

Mr T Ndlela (Board Chairperson), Ms K.B.L Kunene (Lead Independent Director), Mr D.L Ngema, Dr S.K Mpungose, Ms N.C Sigudu, Mr M.C Nkomo, Dr. P Dala, Ms. L Kleinboo, Mr. T J T Cibane, Ms L.E Rakharebe, Ms M.A Rambally

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KEY PERFORMANCE / MAIN ACTIVITIES OF THIS ROLE

- Assist with the planning, coordination and implementation of marketing campaigns.
- Develop content for social media, newsletters, website updates and promotional material.
- Assist in managing the organisation's social media platforms.
- Assist with updating website content.
- Ensure consistent application of the corporate identity across all marketing material.
- Conduct research on market trends, competitors and customer preferences.
- Coordinate promotional material before and during events.
- Provide on-site marketing support when required.
- Liaise with internal departments, clients, suppliers and media where required.
- Maintain accurate records of completed projects and campaigns.
- Participate in training and development opportunities.
- Coordinate purchase requisitions using JDE system.
- Assist with administration duties.

APPLICATIONS

The Durban ICC is committed to Employment Equity and particularly welcomes applications from suitably qualified Historically Disadvantaged Individuals (HDI). Preference will be given to suitable candidates who will best assist the ICC in addressing its current transformational needs. Persons with disabilities are encouraged to apply

Applications must reach the Human Resources Department, via e-mail: recruitment@icc.co.za

Closing date for the CV submissions is **05 August 2026**.

Applicants who do not meet the minimum requirements will automatically be disqualified from consideration.

Applicants who have not been contacted 30 days after the closing date should consider themselves unsuccessful.

Lorrel Mahomed
SENIOR HR MANAGER

28/07/2026

DATE

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